

UNITED STATES DISTRICT COURT  
DISTRICT OF MASSACHUSETTS

FEDERAL TRADE COMMISSION, ) CIVIL ACTION  
Plaintiff ) NO. 04-11136-GAO  
v. )  
DIRECT MARKETING CONCEPTS, INC., d/b/a )  
TODAY'S HEALTH and DIRECT FULFILLMENT, )  
ITV DIRECT, INC., d/b/a DIRECT FULFILLMENT, )  
DONALD W. BARRETT, ) Civ. No. 04-11136 - GAO  
HEALTHY SOLUTIONS, LLC d/b/a DIRECT )  
BUSINESS CONCEPTS, )  
HEALTH SOLUTIONS, INC., )  
ALEJANDRO GUERRERO, a/k/a ALEX GUERRERO, )  
MICHAEL HOWELL, GREG GEREMESZ, )  
TRIAD ML MARKETING, INC., KING MEDIA, INC., )  
and ALLEN STERN, )  
Defendants. )  
\_\_\_\_\_  
)

**(PROPOSED) ORDER  
GRANTING FEDERAL TRADE COMMISSION'S MOTION FOR LEAVE  
TO NAME ADDITIONAL DEFENDANTS AND RELIEF DEFENDANTS AND  
TO FILE FIRST AMENDED COMPLAINT**

Upon consideration of plaintiff Federal Trade Commission's Motion for Leave to Name Additional Defendants and Relief Defendants and to File First Amended Complaint, materials submitted in support, and the record in this case, it is hereby

ORDERED AND ADJUDGED that the Commission's motion is hereby **GRANTED**; and it is further

ORDERED that the First Amended Complaint be filed and served; and it is further  
ORDERED that responses to the First Amended Complaint be submitted no later than 10

days after service.

**SO ORDERED** this \_\_\_\_\_ day of \_\_\_\_\_, 2004.

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UNITED STATES DISTRICT JUDGE  
GEORGE A. O'TOOLE

Presented by:

  
DANIEL KAUFMAN  
KIAL S. YOUNG (BBO # 633515)  
EDWARD GLENNON  
Federal Trade Commission  
600 Pennsylvania Avenue, NW, NJ-3212  
Washington, DC 20580  
(202) 326-2675, -3126 (voice)  
(202) 326-3259 (fax)  
dkaufman@ftc.gov, kyoung@ftc.gov or  
eglennon@ftc.gov

ATTORNEYS FOR PLAINTIFF

Dated November 18, 2004

U.S. DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK  
CERTIFICATE OF SERVICE

CERTIFICATE OF SERVICE

My name is Edward Glennon and I am an attorney with Federal Trade Commission. On November 18, 2004, copies of:

1. **FEDERAL TRADE COMMISSION'S MOTION FOR LEAVE TO NAME ADDITIONAL DEFENDANTS AND RELIEF DEFENDANTS AND TO FILE FIRST AMENDED COMPLAINT**
2. **FEDERAL TRADE COMMISSION'S MEMORANDUM IN SUPPORT OF MOTION FOR LEAVE TO NAME ADDITIONAL DEFENDANT AND RELIEF DEFENDANTS AND TO FILE FIRST AMENDED COMPLAINT**
3. **DECLARATION OF DANIEL KAUFMAN IN SUPPORT OF PLAINTIFF'S MOTION FOR LEAVE TO NAME ADDITIONAL DEFENDANT AND RELIEF DEFENDANTS AND TO FILE FIRST AMENDED COMPLAINT**
4. **(PROPOSED) ORDER GRANTING FEDERAL TRADE COMMISSION'S MOTION FOR LEAVE TO NAME ADDITIONAL DEFENDANTS AND RELIEF DEFENDANTS AND TO FILE FIRST AMENDED COMPLAINT**
5. **LOCAL RULE 15.1 DATE OF FILING STATEMENT**
6. **CERTIFICATE OF COMPLIANCE WITH LOCAL RULE 15.1**

along with attachments, were served via Federal Express as follows:

Becky V. Christensen, Esq. (for Michael Howell, Greg Geremesz, Health Solutions, LLC, Levin & O'Connor Alejandro Guerrero and Health Solutions, Inc.)  
 384 Forest Avenue, Suite 13  
 Laguna Beach, CA 92651

Dustin F. Hecker  
 Posternak Blankstein & Lund LLP  
 The Prudential Tower  
 800 Boylston Street  
 Boston, Massachusetts 02199-8004

Peter Brooks, Esq. (for Direct Marketing Concepts, Inc., ITV Direct, Inc., Donald Seyfarth Shaw, LLP Barrett, and Robert Maihos)  
 World Trade Center East  
 Two Seaport Lane  
 Suite 300  
 Boston, MA 02210

Jeffrey D. Knowles, Esq. (for Triad ML Marketing, Inc., King Media, Inc., Allen Stern, Lisa Venable LLP Stern, and Steven Ritchey)  
575 7<sup>th</sup> St., NW  
Washington, DC 20004

Sage International, Inc. (Registered agent of BP International, Inc.)  
1135 Terminal Way  
Suite 209  
Reno, NV 89502

I declare under penalty of perjury that the foregoing is true and correct. Executed this November 18, 2004 at Washington, D.C.



Edward Glennon